In the fall of 2015, DiversiTees for the YMCA’s Needs set out to give back to the Milton YMCA while simultaneously promoting diversity and inclusivity on Bucknell’s campus and in the greater Lewisburg area. DiversiTees for the YMCA’s Needs contributed to the YMCA by hosting two TGIF sessions, painting a mural in the teen room, and making a substantial donation to the YMCA to go towards a room renovation. DiversiTees for the YMCA’s Needs hosted the first TGIF event with the theme of promoting everyday super heroes. The second TGIF theme was “around the world,” which emphasized why diversity and inclusivity is important in everyday life. In addition to hosting the TGIFs, the company created a mural of the world in the teen room, where YMCA staff, TGIF participants, and company members could place their handprint around the world to leave their mark at the YMCA.

The company supported these service endeavors by selling a long sleeve pocket t-shirt on Bucknell’s campus. The design included fifty-four bison, each with individual flags of all the countries represented at Bucknell, as well as the slogan “One World, One Herd.” A Bucknell University logo was also included on the front pocket. DiversiTees for the YMCA’s Needs was able to sell 421 t-shirts, which allowed the company to donate an additional $2,973.88 to the YMCA for their room renovation. Overall, DiversiTees for the YMCA’s Needs succeeded in leaving a lasting impact on both the Milton YMCA and Bucknell’s campus.